



# Corridor Cuisine

Step away from the kitchen to **MIX, MINGLE,** and **GROW** your Business

**BE A CORRIDOR CUISINE VENDOR AT**



TRENDING  
IN BUSINESS

## WHAT YOU GET:

- FREE** 10 x 10 booth with draped table & electric hookup
- FREE** listing on bizX website & on promotional materials
- FREE** 4 x 9 literature holder space on main Corridor Cuisine marketing center
- FREE** digital assets for your use to promote your participation and drive traffic

The CBICC and Blair County Chamber of Business & Industry are thrilled to host the 2018 regional B2B expo and want YOU to highlight what's trending in the foodie world!

**September 26, 2018, 1-7pm**

Blair County Convention Center

**2 Time Slots Available:**

1-2:30pm OR 3-4:30pm

**TOP 5 REASONS TO BE PART OF CORRIDOR CUISINE AT**



TRENDING  
IN BUSINESS

### 1 **INCREASE BRAND VISIBILITY**

There will be hundreds of exhibitors & show attendees!

### 2

### **ENHANCE TARGETED MARKETING**

Engage with a highly interested audience. How often do you get "face time" with this many business community members from two counties?

### 3

### **IMPROVE CONSUMER PERCEPTION**

Because 74% of consumers are more likely to buy products after an event marketing experience, you can leverage the bizX to grow your reputation & boost your bottom line.

### 4

### **LEVERAGE EFFICIENT LEAD GENERATION**

Be creative! Swap samples for business cards. Sign people up for your tasting club. Don't have a tasting club? Start one!

### 5

### **GAIN AUDIENCE INSIGHTS**

Showcase a new dish, dressing, or whatever is trending and get instant feedback! Thinking of adding sriracha items to your menu? This is the perfect time to try it out.

**Spaces are going quickly. Claim yours today!**

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